



evafinn@cox.net
949.856.9204

experience

Eva Finn Copywriting and Concepts - Irvine, CA **Copywriter/Principal, 2001 to present**

Clients/Agencies: Y&R, DGWB, O'Leary and Partners, Blue C Advertising, Alcone Marketing, Jack's House of Creative, Ervin Bell, University of California, Irvine, Whittier Law School, Ingram Micro, Ignite Health, On-the-Edge Design, DevicePharm, The Telephone Connection

Accounts: Land Rover, Capella University, The Paul Merage School of Business, KFC, In-N-Out Burger, Takeya Iced Tea, Open Space Preserve, St. Joseph Hospital, Orange County Rescue Mission, Genentech, Allergan, Edwards Life Sciences, Cisco Systems, IBM, Compaq, Hewlett-Packard, Nutro Pet Products, Cinnabon, AAA, CORE Realty Holdings, LLC, AMO

Bank of America - Irvine, CA **AVP, Writer, 2007 - 2014**

Accounts: Bank of America Home Loans, Countrywide, Balboa Insurance Group

Lawrence & Ponder Ideaworks - Newport Beach, CA **Senior Copywriter, 2001 - 2003**

Accounts: Planned Parenthood, AIDS Services Foundation, Edwards Lifesciences, BEA Systems, CPNS (California 5 a Day), Coalition of Community Clinics

O'Leary & Partners - Irvine, CA **Copywriter, 1999 - 2001**

Accounts: In-N-Out Burger, Clothestime, The Gas Company, San Diego Gas & Electric, Sempra Energy, liberation.com, Tosco (Brown Bear and ProWash car washes)

Ingram Micro - Santa Ana, CA **Senior Copywriter, 1996 - 1999**

Accounts: IBM, Compaq, Apple, Hewlett-Packard, Cisco Systems, Adobe, Lucent, 3Com

Heart Rate, Inc. - Costa Mesa, CA **Media/Public Relations/Copywriter, 1994 - 1996**

Accounts: VersaClimber, Sit-up Master

Saatchi & Saatchi - Los Angeles, CA **Junior Copywriter, 1990 - 1993**

Accounts: Toyota Motor Sales, Toyota Motor Sports, Conroy's Flowers, Yamaha Outdoor Power Equipment, Los Angeles Public Library

teaching

Art Institute of California **Orange County - Santa Ana, CA** **Adjunct Instructor, 2008-2013**

Classes taught: Copywriting, Advanced Concepting

California State University **Fullerton, CA**

Adjunct Instructor, 2008 - 2009
Classes taught: Advertising, Communications

education

National University, La Jolla, CA Master of Education

University of California, Irvine, CA B.A. in English

The Bookshop, Los Angeles, CA Concept I, Concept II and advanced copywriting courses

WSAAA (Carson/Roberts), Santa Monica, CA Advertising Creative Course

awards

Communicator, Silver Award
Lulu
Creativity
MC ICON
ADDY
IMMY
Los Angeles Creative Club Student Competition